Dear All,

I am writing to you in my new capacity as Assistant Director-General for Universal Health Coverage/ Communicable and Noncommunicable Diseases.

This year’s World Health Day campaign will focus on universal health coverage and primary health care. Our [campaign page](https://www.google.com/url?q=https%3A%2F%2Fwww.who.int%2Fcampaigns%2Fworld-health-day%2Fworld-health-day-2019&sa=D&sntz=1&usg=AFQjCNEYpi4YJ0efsMNkRSoAjluTHQlEqQ) has all the products and key messages that governments and partners can use to spread the word.

As strong advocates of health for all, we would love for you to share our products with your networks and help us make the campaign a success. Among others, you can:

* watch and share our World Health Day video. You can share the [Facebook post here](https://www.google.com/url?q=https%3A%2F%2Fwww.facebook.com%2Fwatch%2F%3Fv%3D2275604616055731&sa=D&sntz=1&usg=AFQjCNFFvRydbK15UkmOaS0FMDxty8zfvw" \t "_blank), or share directly from [YouTube here](https://www.youtube.com/watch?v=azbaxrg75A4).
* sign our [Health for All petition](https://www.google.com/url?q=https%3A%2F%2Fwww.who.int%2Fcampaigns%2Fworld-health-day%2Fworld-health-day-2019%2Fpetition---health-for-all&sa=D&sntz=1&usg=AFQjCNEEzhTnbeTX8g6gcb4YPUzHHD7WrA), and urge your networks to do the same.
* join the worldwide Solidarity Chain for Health for All. If you are in Geneva, please register for the [5 April event here](https://www.google.com/url?q=https%3A%2F%2Fwww.who.int%2Fcampaigns%2Fworld-health-day%2Fworld-health-day-2019%2Fsolidarity-chain%2F&sa=D&sntz=1&usg=AFQjCNGJDkQwrfmtQuo2soiDKo_RWvmSog). Wherever you are in the world, you can hold your own Solidarity Chain (small or large) and share your photos and videos on social media using the hashtag #HealthForAll
* follow our WHO social media channels ([Facebook](https://www.google.com/url?q=https%3A%2F%2Fwww.facebook.com%2FWHO%2F&sa=D&sntz=1&usg=AFQjCNHq4CdzRmD5TH3JhyGNSyJnaTSULQ" \t "_blank), [Twitter](https://www.google.com/url?q=https%3A%2F%2Ftwitter.com%2FWHO&sa=D&sntz=1&usg=AFQjCNELTJM5VRTlJqEmGmrGL-IMFtS_lA), [LinkedIn](https://www.google.com/url?q=https%3A%2F%2Fwww.linkedin.com%2Fcompany%2Fworld-health-organization%2F&sa=D&sntz=1&usg=AFQjCNGSRnS8X2W943CWMMbsAFXTPiRswA), [Instagram](https://www.google.com/url?q=https%3A%2F%2Fwww.instagram.com%2Fwho%2F&sa=D&sntz=1&usg=AFQjCNHEqr6Hdc3Rr8quZ-UIqQfEbSGLWQ" \t "_blank)) and share or repost materials as they are shared.

We appreciate your collaboration and support and wish you an excellent World Health Day!

Yours sincerely,

Dr REN Minghui

Assistant Director-General

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